

Liquor Licence Application

Instructions

Lodgement

- For details of the lodgement process including the prerequisites and FAQs please see the [lodgement guide](#) for the specific application you are lodging.
- For help with the portal please click on the Help link in the top right corner.

Navigation

- DO NOT use the web browser buttons to move between pages or sections as this will cancel the form.
- Use the section heading links on the left or the Next button below each page to navigate to the next section.
- All fields with a red * are mandatory.
- All mandatory or invalid values will be shown in red with a message.
- New sections might appear/disappear based on how you answer certain questions.

Saving the form

- If at any time you would like to stop filling in this form you can save it by clicking the Save button below the form.
- If the form is left idle on a page for longer than 30 minutes the application will close and will not be saved.

Cancelling the form

- To Cancel the lodgement of the form, navigate away from it by closing the browser window or following a different link on the menu.

Progress

- The sections bar on the left give an indication of your progress.

Applicant Details

Details of the applicant applying for the grant of a liquor licence.

Applicant Ref	Category	Type
303046	Organisation	Body Corporate

Name

Froth Craft Beach Pty Ltd

Address

65 Burswood Road BURSWOOD WA 6100

Please specify the contact person for this application, including a contact number and email.

Contact Person Name

Pete Firth

Email

pete@frothcraft.com

Telephone

0420228104

Mobile

0420228104

Existing Liquor Licence

Is an existing liquor licence currently attached to the premises?

Yes No

Please provide the following information in respect of the existing liquor licence

Licence Number

634,220,178,923

Name of the premises

Froth Craft Beach

Name of the licensee

Froth Craft Beach Pty Ltd

Licence Type

Where is the proposed premises situated?

- Western Australia (excluding Christmas and Cocos Islands)
 Christmas Island
 Cocos Island

Please select below the type of licence you wish to apply for.

Tavern

If the liquor licence is granted are you able to commence trading immediately?

- Yes No

Trading Hours

The trading hours applicable to section 98 of the Act are:

Mon-Sat – 6 a.m. – midnight – anytime to a lodger

Sun – 10 a.m. – midnight

New Year – until 2 a.m.

Good Friday/Christmas Day 12 noon – 10 p.m. ancillary to a meal

ANZAC Day 12 noon – 12 midnight

Do you seek any variation from the above specified standard trading hours as per the Act?

- Yes No

If the hours requested are earlier or later than the hours permitted under the Act, you are required to complete an application for extended trading permit application.

Ongoing Extended Trading Permits

Do you wish to also apply for an Ongoing Extended Trading Permit in relation to this application?

- Yes No

Premises Details

Please specify the details of the premises to be licenced.

Enter proposed trading name below (if unknown please enter To Be Advised).

Trading name

Froth Craft Beach

Premises address

Froth Craft Beach
1/1 N Beach Rd, NORTH BEACH WA 6020

Is the premises owned by the applicant?

Yes No

Please attach a Certificate of Title or Certificate of Survey.

NBSC-DA2-CERTIFICATE OF TITLE .pdf

615 KB

Please confirm the applicant will have exclusive possession of the proposed premises to be licensed (Extended Trading Permit area excluded).

Yes No

Are there any payments made to any other entity in relation to the turnover of the business?

Yes No

Please note that should the licence be granted and the licensee no longer has exclusive tenure of the licensed premises all rights to the licence will terminate pursuant to s37(5) of the Act.

Section 40 (Certificate of Local Planning Authority)

A section 40 Certificate of Local Planning Authority or Development Approval specifying the type of liquor licence sought is required to be lodged prior to the determination of the application, unless the licensing authority otherwise determines.

Are you able to provide a section 40 certificate or Development Approval now as part of this application?

Yes No

Please specify the date on which an application for planning approval in respect of the licence sought at the proposed premises has been lodged with the relevant local government authority.

27/11/2024

Specify further information regarding lodgement of section 40.

A combined Section 39 and 40 was lodged with the City of Stirling online portal on Wednesday 27 November 2024. As part of this application, we specified our intended license type was Hotel (Tavern), that we plan on trading on Good Friday (liquor ancillary to a meal), we plan on conditioned limited packaged takeaway liquor sales, and we do not plan on trading on Christmas Day. Plans were submitted that showed the existing licensed area under our current Small Bar Liquor License; please note none of our footprint will change and no renovations are happening; we are purely seeking a different Liquor License to cater to customer demand, increase capacity and allow for limited packaged takeaway liquor sales (as explained thoroughly in the attached Public Interest Assessment).

Profit Sharing

Please specify the type of the profit sharer you would like to enter.		
Is the profit sharer a		
<input type="checkbox"/> Individual (natural person) <input checked="" type="checkbox"/> Body Corporate (a registered company - i.e. Pty Ltd, Inc, Ltd) <input type="checkbox"/> Partnership (jointly, two or more of the above)		
Please specify below the details of the profit sharer.		
Body Corporate name	ABN	ACN
The Trustee for North Beach Property Investments Unit Trust	96376915850	
Is this address outside of Australia?		
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Postal Address		
64 Branksome Gardens		
Postcode	Suburb	State
6015	CITY BEACH	WA
Contact Details		
Work		Mobile
0459 114 559		0459 114 559
Email		Preferred way of correspondence
accounts@raecapital.com.au		Email

Briefly describe the nature of the agreement or arrangement.

The profit sharer is the Landlord.

Agreement is: on top of the rent (\$100,000.00 plus GST per year); four (4%) percent over a Natural Breakeven.

The Breakeven in the first year of the lease was \$2,500,000.00. (\$100,000.00 divide by 4%) The Breakeven will increase annually at the same time as the net rental is reviewed. For clarification, the tenant will pay 4% of all income over \$2,500,000.00 to the Landlord.

What monetary benefits will the licensee and the other party gain from the agreement or arrangement?

The Landlord (other party) gains 4% of all income over \$2,500,000.00.

The licensee gains the opportunity to lease a property in a highly desired location; the monetary benefit is that it has arguably cheaper rent than normal industry standard for the location, which is a failsafe in case business turns sour; however countered by the four percent over a Natural Breakeven. So the more the business succeeds, the greater revenue for the licensee and the greater monetary benefit for the Landlord (other party).

Since opening on 14 December 2023 and having an extremely busy year of trading; the forecast is extremely favourable for the future success of Froth Craft Beach; and a tavern liquor license would help enable greater revenue, predominantly via the increased capacity, and also the increased diversity of liquor sales; namely the ability to sell limited takeaway packaged liquor (explained in detail in the attached P.I.A).

Profit sharing Confirmation**If the application were to be approved the licensee will:-**

1. Maintain responsibility for the conduct of the business under the licence and have total control of the management and supervision of the operation of the business conducted under the licence;
2. Retain an exclusive right to occupy the licensed premises to the exclusion of all others;
3. Collect, and receive all proceeds from the business; and

4. Maintain total control of the business bank account and distribution of any proceeds from the business conducted under the licence.



Please accept these conditions and confirm the information contained in this form is true and correct.

Freehold Owner Details

Please specify the type of the freehold owner you would like to enter.			
Is the owner a			
<input type="checkbox"/> Individual (natural person) <input checked="" type="checkbox"/> Body Corporate (a registered company - i.e. Pty Ltd, Inc, Ltd) <input type="checkbox"/> Partnership (jointly, two or more of the above) <input type="checkbox"/> Government Department			
Please specify below the details of the freehold owner.			
Body Corporate name		ABN	ACN
The Trustee for North Beach Property Investments Unit Trust		96376915850	
Is this address outside of Australia?			
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
Postal Address			
64 Branksome Gardens			
Postcode	Suburb	State	
6015	CITY BEACH	WA	
Contact Details			
Phone		Email	
0459 114 559		accounts@raecapital.com.au	
Preferred method of correspondence			
Email			

Public Interest Assessment (PIA)

Based on the licence type selected, you are required to lodge public interest submissions. Whilst not mandatory, the applicant is also encouraged to lodge evidence such as letters of support and surveys demonstrating the liquor licence will cater for the requirements of consumers for liquor and related services, with regard to the proper development of the liquor industry, the tourism industry and other hospitality industries in the State. Any evidence you wish to lodge must be attached as part of your public interest submissions.

Default Category for all files

PIA

Attach Public Interest Assessment submissions (including any supporting evidence) below

PIA_Froth Craft Beach.pdf

2 MB

Category

PIA

Attach Public Interest Assessment submissions (including any supporting evidence) below

Attachment 1 A - LLD5A Phillip Gray.pdf

66 KB

Category

PIA Attachment

Attach Public Interest Assessment submissions (including any supporting evidence) below

Attachment 1 B - LLD5A Tyler Little.pdf	52 KB	Category PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 1 C - LLD5A Neil Rae.pdf	64 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 1 D - LLD5A Peter Firth.pdf	51 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 2 - Froth Craft Beach Survey Questions.pdf	355 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 3 - Froth Craft Beach Harm Minimisation Policy and House Management Plan.pdf	81 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 4 - The Survey Questions and Results.pdf	269 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 5 - Food Menu.pdf	498 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 6 - Drinks Menu.pdf	686 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 7 - Email from CoS EVO with extended capacity to 200.pdf	612 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 8 - Letter of support - North Beach Shopping Centre.pdf	115 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 9 - Letter of Support Neighbour Eric Fuller.pdf	123 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 10 - Letter of Support Marmion Liquor Barons.pdf	347 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 11 - Letter of Support North Beach Thirsty Camel.pdf	359 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 12 - Email from Froth Craft Beach owner to Scarborough Police.pdf	292 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 13 - Email from Froth Craft Beach owner to Our Lady of Grace Parish.pdf	290 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 14 - Email to North Beach Primary School.pdf	293 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 15 - Email to Our Lady of Grace Primary School.pdf	293 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Attachment 16 - Letter to nearby residents of Froth NB.pdf	80 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below		Category
Tyler Little Approved Managers.pdf	178 KB	Certificate of Mandatory Training
Attach Public Interest Assessment submissions (including any supporting evidence) below		
Peter Firth AHA Training Certificate Approved Manager.pdf	269 KB	

Category

Certificate of Mandatory Training

Attach Public Interest Assessment submissions (including any supporting evidence) below

Licensed Area Froth Craft Beach.pdf

1 MB

Category

Plan

Address where the Application, Public Interest Assessment including Submissions and Evidence lodged, can be viewed during the advertised period.

Froth Craft Beach, 1/1 N Beach Rd, NORTH BEACH W.A 6020

Mandatory Training Requirement

An applicant must provide evidence of training as detailed in the [Director's policy on Mandatory Training](#).

Please attach training certificate.

Peter Firth AHA WA Training Certificate Approved Manager.pdf

269 KB

Harm Minimisation

Please attach a harm minimisation document consisting of a Code of Conduct; House Management Policy and Management Plan as per the [Director's policy on Harm Minimisation](#).

Attach harm minimisation document below

Code of Conduct and Management Plan Froth Craft Beach Pty Ltd trading as Froth Craft Beach.pdf

81 KB

Section 39 (Health & Building Act)

A section 39 Certificate of Health or Development Approval specifying the type of liquor licence sought is required to be lodged prior to the determination of the application.

Would you like to attach your section 39 documents now?

Yes No

If the application is approved, a section 39 certificate will be required before trading can commence.

Plans

Plans of the proposed premises are required to be lodged with the application in order for the licensing authority to define the area in which the sale, supply and in some cases, the consumption of liquor will occur if the licence is granted (section 66). Please refer to [Standards of Licensed Premises](#)

Please click on the Select File button below to select the file you wish to upload.

The acceptable formats for uploading documents are:

- Portable Network Graphics (.png)
- Joint Photographic Experts Group (.jpg)
- Graphics Interchange Format (.gif)
- Portable Document Format (.pdf)

Attach Plans and Specifications below

Licensed Area Froth Craft Beach.pdf

1 MB

Document Submissions

Below is a list of documents that need to be lodged with your application (including documents already attached). In order to progress your application as efficiently as possible you are strongly encouraged to attach all required documents shown below.

Save this form if you need to obtain electronic copies of any documents not yet attached. If you are unable to obtain electronic copies you will need to submit the required documents by mail or in person however, this may cause a delay to the processing of your application.

	Number of Files	Size in bytes
Training Certificate <input checked="" type="checkbox"/>	1 files	275704 bytes
PIA Submissions <input checked="" type="checkbox"/>	23 files	9.961577E6 bytes
Harm Minimisation Submissions <input checked="" type="checkbox"/>	1 files	83249 bytes
Plans <input checked="" type="checkbox"/>	1 files	1.6954E6 bytes

Declaration

Is there any other information you wish to provide in support of this application?

Yes No

Is there any other supporting documents you would like to attach?

Yes No

The applicant:

- declares that all the information in this form, Public Interest Assessment and in any supporting documentation is true and correct and no relevant information has been omitted; and
- consents to the Public Interest Assessment being displayed on the licensing authority's website during the advertising period.

Signatory full name

Peter Firth

Position of Signatory

Director

No work will be undertaken on the application until payment has been received. If the fee is paid after the application is lodged, the lodgement period is counted from the day the fee is paid.

In addition, it is recommended to save your application before submitting it to ensure that you don't lose any of your information in an unfortunate event.

Once saved, click **Submit** below to proceed to the Payment section.

Submitted By

frothcraftbeach

Submitted On

13/11/2024